

BRIDGING THE GAP

Breast Cancer Prevention, Screening & Treatment: Enhancing Wellness



Bring your friends and family for a day of demonstrations, lectures, exhibits, giveaways, survivor testimonials and more!

*Saturday, February 6, 2016
9:30am - 1:00pm*

*NewYork-Presbyterian/Columbia University Medical Center
Vivian and Seymour Milstein Family Heart Center
Myrna L. Daniels Auditorium
173 Fort Washington Avenue, 1st Floor
New York, NY 10032*

 **NewYork-Presbyterian**



**COLUMBIA UNIVERSITY
MEDICAL CENTER**
Herbert Irving Comprehensive Cancer Center

Saturday's Program

Our 2016 community breast cancer awareness symposium will commence with a welcome and breakfast. The program will focus on living with cancer and survivorship. Topics that will be covered include: risks, prevention, screening, myth busters, imaging & radiology such as: 3-D breast tomosynthesis, CESM, breast ultrasound, MRI & nuclear medicine. Also, we will discuss surgical innovations such as IORT, margin probe, lymphedema prevention and treatment, SaviScout, ductoscopy, PEMF and more. After the lectures attendees will attend our health fair where various vendors will provide information and demos on surgical innovations, support services, aromatherapy, relaxation techniques, healthy nutrition, lymphedema products, breast reconstruction, and enjoying life after a cancer diagnosis.

For a detailed agenda, please visit our website at:
www.columbiasurgery.org Click on "events for patients"

Educational Need

Breast cancer is the most common cancer among American women, except for skin cancers. About 1 in 8 U.S. women (just under 12%) will develop invasive breast cancer over the course of her lifetime. Breast cancer is the second leading cause of cancer death in women, exceeded only by lung cancer. The chance that breast cancer will be responsible for a woman's death is about 1 in 36 (about 3%). Death rates from breast cancer have been declining since about 1990, with larger decreases in women younger than 50. These decreases are believed to be the result of earlier detection through screening and increased awareness, as well as improved treatment. At this time there are more than 2.8 million breast cancer survivors in the US. For this reason, the Faculty at NYP/Columbia University of Medical Center are determined and committed to raise awareness, improve treatment and increase survivorship.

While these statistics are daunting enough, low-income women and women of color are dying in disproportionate numbers because of the barriers that they face while fighting the disease. White women are more likely to get breast cancer in their lifetime than women in other racial groups, but African American and Latina women are more likely to die from the disease. White women over the age of 40 are significantly more likely to have had a mammogram in the last 2 years than women in other groups. Women of color are diagnosed at a later stage than white women, resulting in a higher risk of death and more disabling treatment. Access to high-quality health care, lack of insurance, and the concentration of polluting industries in communities of color and low-income neighborhoods all contribute to women of color suffering a disproportionate impact from breast cancer. **It is our goal to bridge this gap through education.**

(*Statistics from the American Cancer Society & BreastCancer.Org)

General Information

LOCATION:

NewYork-Presbyterian/
Columbia University Medical Center
Vivian and Seymour Milstein Family
Heart Center
Myrna L. Daniels Auditorium
173 Fort Washington Avenue, 1st Floor
New York, NY 10032



CONTACT INFORMATION:

Christine Rein
Telephone: 212.304.7814
Fax: 212.304.7811
E-mail: cmr2146@cumc.columbia.edu

SUBWAY INFORMATION:

Take the 1, A, C lines to 168th Street Washington Heights/Broadway

HELPFUL SITE FOR OTHER OPTIONS:

www.hopstop.com

PARKING INFORMATION:

Parking is available at the NewYork-Presbyterian/Columbia University Medical Center parking garage, located on the southwest corner of Fort Washington Avenue and W. 165th Street. Parking fee is NOT included with registration.

Registration

BY MAIL:

Mail completed registration form to:
Christine Rein, Senior Events Manager
Columbia University, Dept. of Surgery
400 Kelby Street, 11th Floor
Fort Lee, NJ 07024

ON-LINE:

www.columbiasurgery.org
Click on "events for patients"

FAX:

Registrants may fax the
registration form to
212.304.7811

**There is no charge to attend this community program.
Complimentary breakfast and light food fare will be served.
Please register early, space is limited**

About Our Services

COLUMBIA UNIVERSITY MEDICAL CENTER DEPARTMENT OF SURGERY

The Clinical Breast Cancer Program at Columbia University is the clinical arm of the Herbert Irving Comprehensive Cancer Center's Breast Surgery Section. The program offers patients the resources of a major academic facility and comprehensive treatment of all forms of breast disease in one location.

Through the website, the public has access to reliable information in language that is easily understood as well as access to our accomplished, caring clinicians who have a long-standing commitment to women's health. They apply a multidisciplinary approach to breast health, which includes medical care, educational programs, and support groups.

www.breastmd.org

HERBERT IRVING COMPREHENSIVE CANCER CENTER RESEARCH RECRUITMENT MINORITY OUTREACH (RRMO)

In partnership with NewYork-Presbyterian, ranked as one of the top hospitals in the United States, the internationally-recognized researchers and clinicians of the HICCC bring together the best approaches for prevention, diagnosis and treatment of many types of cancer. Experts in surgery, hematology, medical oncology, neuro-oncology, urological oncology, radiation therapy, pathology, nursing, social work and psychology strive to meet the needs of each individual patient to create a personalized treatment plan.

The Research Recruitment and Minority Outreach (RRMO) shared resource provides recruitment and follow-up of participants in cancer research and serves as an informational resource for the community about cancer prevention, treatment, and research, with a special focus on historically under-served racial/ethnic minorities resulting in benefits to current and future generations at risk.

www.hiccc.columbia.edu

COLUMBIA UNIVERSITY CANCER SCREENING PARTNERSHIP

The Columbia University Breast Cancer Screening Partnership, through community outreach and education, identifies and overcomes barriers in access to screening, diagnosis and treatment for breast cancer among uninsured women.

www.breastmd.org/screening.html



**A very special thank you to U.S. Trust for their
generous philanthropic gift in support of
Bridging the Gap.**



Registration Form

Please register me for the FREE program titled:

Bridging the Gap

Breast Cancer Prevention, Screening & Treatment: Enhancing Wellness

Saturday, February 6, 2016

9:30am - 1:00pm

Last Name

First Name

Address

City

State

Zip

Daytime Phone

Daytime Fax

E-mail

How did you learn about this program?

For more information:

Call: 212.304.7814

E-mail: cmr2146@cumc.columbia.edu

Visit: www.columbiasurgery.org

Click on "events for patients"

Please note: Registration is limited and will be handled on a first-come, first-served basis.



Columbia University Medical Center
Department of Surgery, External Affairs
400 Kelby Street, 11th Floor
Fort Lee, New Jersey 07024

**Bridging the Gap
Breast Cancer Prevention, Screening
& Treatment: Enhancing Wellness**

**Saturday, February 6, 2016
9:30AM – 1:00PM**