

*Growth &
Management Expertise for
Cardiovascular Care Programs*



ColumbiaHeartSource

Evaluation Strategy, Development & Implementation

Columbia HeartSource is a management services group at Columbia University Medical Center that specializes in helping hospitals build new cardiovascular care programs or enhance already existing programs. Our services, delivered by clinical departments at Columbia University Medical Center, draw upon experts in virtually every field of cardiovascular medicine and cardiothoracic surgery.

Columbia HeartSource has well over 15 years of experience working with hospitals in managing and revitalizing their programs. Our goal is to enable our affiliate members to confront the challenges of staying current, keeping up with research and innovation, and providing a high standard of quality of care—all while paying attention to the bottom line. HeartSource currently holds management service agreements in more than six states.

“The collaboration with Columbia HeartSource combines the strengths of both organizations and has given our patients accelerated access to state-of-the-art technology, research and the latest innovations in cardiac care”

— *Gwen MacKenzie, President
& CEO, Sarasota Memorial
Health Care System*

Cardiovascular Consulting Redefined



Member Services

Columbia HeartSource delivers expertise in the areas of healthcare strategic planning, financial management, clinical care, quality assurance, real-time database reporting systems, and recruitment of clinical leadership.

Depending on your hospital's needs and long-term strategy, Columbia HeartSource can partner with you at any phase in the development of your cardiovascular program.

Services we provide include:

Business Development

- Strategic planning for future growth, including in-depth analysis of local and regional cardiovascular programs and identification of new cardiovascular services and opportunities
- Service-line development and guidance in evaluating opportunities for building partnerships with physician networks
- Leadership for implementing clinical and cultural transition and change

Recruitment

- Assistance in recruiting highly competent cardiologists and cardiac surgeons
- Facilitation of academic credentials: Affiliates may apply for Columbia University appointments for their faculty

An Innovative Approach to Achieving Excellence



Clinical Supervision and Support

- Clinical evaluation and guidance to improve outcomes and reach maximum efficiency
- Comprehensive review of clinical protocols, staffing patterns, workflow, and clinical pathways within existing facilities

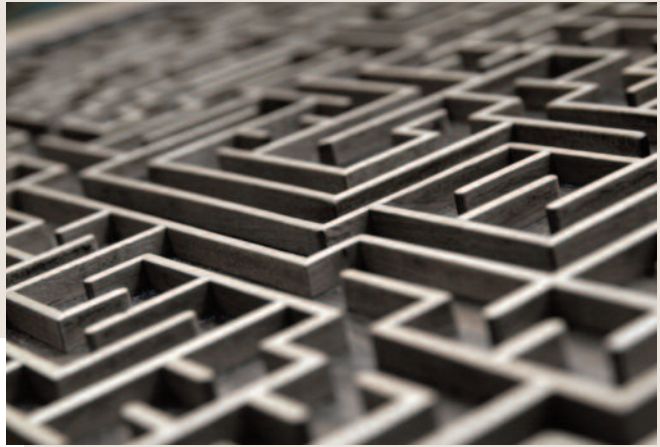
Quality Assessment/Improvement

- Access to the Columbia HeartSource quality management database, a robust system that continuously monitors clinical, financial, and operational activity and enables programs to take a proactive role in quality improvement
- Implementation of quality assessment/improvement infrastructure that maximizes success in an institution's market and regulatory environment
- Guidance in establishing customized policies and procedures
- Oversight of quality improvement programs for physician and nursing staff

Education and Research Development

- Analysis of clinical research infrastructure, and assistance with its development
- Site-specific needs-assessment of current staff development and educational opportunities
- Education, training, and mentoring for physicians, nurses, and allied health professionals
- Access to regular CME-accredited educational conferences at Columbia University via interactive teleconference for physicians, nurses, and allied health professionals in all cardiovascular disciplines
- Access to Columbia University's extensive program of biomedical and device-oriented clinical trials

*Getting
Ahead of
the Curve*



HeartSource Service Areas

The cardiovascular programs at Columbia University Medical Center are among the most respected in the world, featuring a well-established division of cardiology, pioneering interventional cardiologists, an innovative electrophysiology program, the leading heart failure and transplant program in the United States, and a premier adult cardiovascular surgical and hybrid program. Columbia's cardiovascular clinical services have received top marks year after year in *U.S. News and World Report*.

This clinical expertise and excellence in cardiovascular medicine is applied to our work developing affiliate members' cardiovascular programs. For each of the following service areas, Columbia HeartSource provides strategic planning for the enhancement of existing, as well as new programs.

Next Steps

Columbia HeartSource's objective is to help you build the most effective program for your institution within the current market and regulatory environment.

For further information, or to arrange an evaluation of your institution please contact:

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ColumbiaHeartSource

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