

# Breast Cancer Management 2019



**Wednesday, May 22, 2019**  
**12:15pm – 5:15pm**

**Program Directors:**

Dawn L. Hershman, MD, MS, FASCO

Christine Rohde, MD, MPH, FACS

Lisa S. Wiechmann, MD, FACS

Ralph T. Wynn, MD

NewYork-Presbyterian/Columbia University Irving Medical Center  
Vivian and Seymour Milstein Family Heart Center  
New York City



# BREAST CANCER MANAGEMENT 2019

## Overview

This program will review state of the art practice in breast cancer screening and highlight use of MRI and US in this setting. Emphasis will also be placed on psychosocial issues related to the management of breast cancer from the role of patient navigation, psychologic support, and physician patient communication optimization. Other highlighted areas will be the latest advances/updates in both oncologic and reconstructive breast surgery, the latest chemotherapy regimens, precision medicine advances as they apply to targeted breast therapy, and personalized breast cancer treatments. Active areas of promising research and clinical trials will be discussed. The format of this program will consist of lectures with panel discussions. Radiology, medical oncology, genetics, oncologic breast surgery, plastic surgery, and radiation oncology will present areas of clinical relevance, and current controversies will be discussed.

## Learning Objectives

- Discuss the most recent recommendations in breast cancer screening with attention to timing of screening, frequency, and methodology
- Define controversies in the diagnosis and management of the different stages of breast cancer
- Identify the latest surgical advances in both oncologic breast surgery and breast reconstruction
- Explain the latest chemotherapy regimens utilized in breast cancer, including the use of neoadjuvant versus adjuvant therapies
- Describe both the latest advances in precision medicine, and how these advances lead to targeted breast cancer therapies
- Recognize how to optimize physician patient communication

## Target Audience

This program has been designed for primary care physicians, internists, general surgeons, medical oncologists, radiation oncologists, surgical oncologists, radiologists, psychologists, nurses, and any other clinicians involved in the management and treatment of patients with breast cancer.

## Accreditation Statement



In support of improving patient care, this activity has been planned and implemented by Columbia University Department of Surgery and Amedco LLC. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

## Credit Designation Statement

### PHYSICIANS

Amedco LLC designates this live activity for a maximum of 3.75 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

### PHYSICIAN ASSISTANTS

AAPA accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credits*<sup>™</sup> from organizations accredited by ACCME or a recognized state medical society. PAs may receive a maximum of 3.75 *AMA PRA Category 1 Credits*<sup>™</sup> for completing this activity.

### NURSE PRACTITIONERS

The American Academy of Nurse Practitioners Certification Board (AANPCB) recognizes the Accreditation Council for Continuing Medical Education (ACCME) and the American Nurses Credentialing Center (ANCC) as approved accreditors and allow reciprocity for AANPCB continuing education credit.

## Satisfactory Completion

Learners must complete an evaluation form to receive a certificate of completion. Your chosen sessions must be attended in their entirety. Partial credit of individual sessions is not available. If you are seeking continuing education credit for a specialty not listed above, it is your responsibility to contact your licensing/certification board to determine course eligibility for your licensing/certification requirement.

## Support

We expect support for this program through grants from pharmaceutical and medical device companies.

## Program Agenda

- 12:15pm – 12:55pm Registration & Vendor Exhibits**
- 12:55pm – 1:00pm Welcoming Remarks & Introduction**  
*Dawn L. Hershman, MD, MS, FASCO,  
Christine Rohde, MD, MPH, FACS,  
Lisa S. Wiechmann, MD, FACS & Ralph T. Wynn, MD*
- SESSION 1: Radiology/Screening**  
*Moderator: Michelle Azu, MD, FACS*
- 1:00pm – 1:15pm Indications: When to Start and Stop**  
*Lauren C. Friedlander, MD*
- 1:15pm – 1:30pm MRI/Ultrasound Screening**  
*Ralph T. Wynn, MD*
- 1:30pm – 1:40pm Q&A/Panel Discussion**
- SESSION 2: Psychosocial Basics in Breast Cancer Treatment**  
*Moderator: Lisa S. Wiechmann, MD, FACS*
- 1:40pm – 1:55pm Navigation/Advocacy: What Patients Need**  
*Eileen Z. Fuentes*
- 1:55pm – 2:10pm CBT and Related Evidence Based Strategies in Coping with Breast Cancer**  
*Ian J. Sadler, PhD*
- 2:10pm – 2:25pm Striving for Cultural Proficiency in the Clinical Encounter: New Skills for New Demographic Realities in America**  
*Sheila L. Thorne*
- 2:25pm – 2:40pm Genetic Associations between African Ancestry and High-Risk/Triple Negative Breast Cancer**  
*Lisa A. Newman, MD, MPH, FACS, FASCO*
- 2:40pm – 2:50pm Q&A/Panel Discussion**
- SESSION 3: Medical Oncology**  
*Moderator: Dawn L. Hershman, MD, MS, FASCO*
- 2:50pm – 3:05pm The Evolution of HER2 Targeted Therapy**  
*Meghna S. Trivedi, MD*
- 3:05pm – 3:30pm Break & Vendor Exhibits**
- SESSION 4: Surgery**  
*Moderator: Christine Rohde, MD, MPH, FACS*
- 3:30pm – 3:50pm Debate: PrePectoral vs. SubPectoral Implant Based Breast Reconstruction**  
*Robert T. Grant, MD, MSc, FACS &  
Jeffrey A. Ascherman, MD, FACS*
- 3:50pm – 4:05pm Breast Density and Breast Cancer Risk Assessment**  
*Michelle Azu, MD, FACS*
- 4:05pm – 4:20pm Partial Breast Irradiation: Where Does it Stand Now? Updates from SABCS 2018**  
*Eileen P. Connolly, MD, PhD*
- SESSION 5: Brief Oncology Updates**  
*Moderator: Roshni Rao, MD, FACS*
- 4:20pm – 4:25pm Hormonal Therapy in Pre-Menopausal Women**  
*Melissa K. Accordino, MD, MS*
- 4:25pm – 4:30pm Hormonal Therapy and Male Breast Cancer Risk**  
*Joseph Alukal, MD*
- 4:30pm – 4:35pm ALCL Update**  
*Christine Rohde, MD, MPH, FACS*
- 4:35pm – 4:40pm Surgical Trials Update**  
*Bret Taback, MD, FACS*
- 4:40pm – 4:45pm New Advancements in Hair Preservation during Chemotherapy**  
*Dawn L. Hershman, MD, MS, FASCO*
- 4:45pm – 4:50pm TMIST**  
*Ralph T. Wynn, MD*
- 4:50pm – 4:55pm TAILORx Update & Genomic Testing**  
*Kevin Kalinsky, MD, MS*
- 4:55pm – 5:10pm Q&A/Panel Discussion**
- 5:10pm – 5:15pm Closing Remarks**  
*Roshni Rao, MD, FACS*

# NewYork-Presbyterian/ Columbia University Irving Medical Center & Columbia University Vagelos College of Physicians and Surgeons

## Program Directors

### **Dawn L. Hershman, MD, MS, FASCO**

*Professor of Medicine and Epidemiology  
Leader, Breast Cancer Program  
Herbert Irving Comprehensive Cancer Center  
Hematology/Oncology*

### **Christine Rohde, MD, MPH, FACS**

*Associate Professor of Surgery at CUIMC  
Vice Chair, Faculty Development and Diversity  
Chief of Plastic Surgery, NYP-Lawrence Hospital  
Chief of Microvascular Services  
Department of Surgery  
Plastic Surgery*

### **Lisa S. Wiechmann, MD, FACS**

*Assistant Professor of Surgery at CUIMC  
Breast Surgery*

### **Ralph T. Wynn, MD**

*Associate Professor of Radiology at CUIMC  
Director of Breast Imaging  
Radiology/Breast Imaging*

## Guest Faculty

### **Sheila L. Thorne**

*President/CEO  
Multicultural Healthcare Marketing Group, LLC*

# NewYork-Presbyterian Columbia University Vagelos College of Physicians and Surgeons & Weill Cornell Medicine

## Facult

### **Melissa K. Accordino, MD, MS**

*Assistant Professor of Medicine at CUIMC  
Hematology/Oncology*

### **Joseph Alukal, MD**

*Associate Professor, Department of Urology  
Director, Men's Health  
Urology*

### **Jeffrey A. Ascherman, MD, FACS**

*Thomas S Zimmer Professor of Reconstructive  
Surgery at CUIMC  
Site Chief, Division of Plastic Surgery  
Plastic Surgery*

### **Michelle Azu, MD, FACS**

*Assistant Professor of Surgery  
Columbia University  
Director of Breast Surgical Services  
NYP/Lawrence Hospital  
Breast Surgery*

### **Eileen P. Connolly, MD, PhD**

*Assistant Professor of Radiation Oncology  
at CUIMC  
Radiation Oncology*

### **Lauren C. Friedlander, MD**

*Assistant Professor of Clinical Radiology  
Radiology/Breast Imaging*

### **Eileen Z. Fuentes**

*Navigator/Clinical Coordinator  
Breast Surgery/Gynecologic Oncology*

### **Robert T. Grant, MD, MSc, FACS**

*Professor of Surgery at CUIMC  
Plastic Surgeon-in-Chief  
NewYork-Presbyterian Hospital  
Plastic Surgery Residency Program Director,  
NYPH  
Plastic Surgery*

### **Kevin Kalinsky, MD, MS**

*Herbert Irving Assistant Professor of Medicine  
at CUIMC  
Hematology/Oncology*

### **Lisa A. Newman, MD, MPH, FACS, FASCO**

*Chief, Section of Breast Surgery  
WCM Cancer Center  
Chief, Breast Cancer Disease  
Management Team  
Chief of the Breast Surgical Oncology  
Programs the NYP-WCM Network  
Department of Surgery*

### **Roshni Rao, MD, FACS**

*Vivian L. Milstein Associate Professor  
of Surgery  
Chief, Division of Breast Surgery  
Breast Surgery*

### **Ian J. Sadler, PhD**

*Assistant Professor of Medical Psychology in  
Psychiatry  
Psychosocial Oncology*

### **Bret Taback, MD, FACS**

*Assistant Professor of Surgery at CUIMC  
Director, Melanoma and Sarcoma  
Director, Breast Surgery Fellowship  
Breast Surgery*

### **Meghna S. Trivedi, MD**

*Assistant Professor of Medicine  
Hematology/Oncology*

## Course Organizers

### **Hearan Choo, MD**

*Director of CME  
Columbia University Irving Medical Center  
Department of Surgery, CME Office*

### **Jessica Mead**

*Director of Special Events  
Columbia University Irving Medical Center  
Department of Surgery, CME Office  
Phone: 212.304.7817  
E-mail: jas2134@cumc.columbia.edu*

## Meeting Location and Transportation

NewYork-Presbyterian/Columbia University Irving Medical Center  
Vivian and Seymour Milstein Family Heart Center  
Myrna L. Daniels Auditorium  
173 Fort Washington Avenue, 1st Floor  
New York, New York 10032

## Subway & Parking

**Subway:** Take the A or C lines to 168th St. Washington Heights/Broadway

**Parking:** Parking is available at the NewYork-Presbyterian/Columbia University Irving Medical Center parking garage, located on the southwest corner of Fort Washington Avenue and West 165th Street.

**Valet Parking:** Valet parking is available at the entrance of 177 Fort Washington Avenue between West 165th Street and West 168th Street.

**Parking fee is NOT included with registration.**

## Hotels

For a listing of local area hotels, visit [www.ColumbiaSurgeryCME.org](http://www.ColumbiaSurgeryCME.org) and select Breast Cancer Management 2019 CME.

## Registration Fees

### **NYP AFFILIATES**

\$75 - MD, DO, PhD

\$50 - RN, NP, PA

Free - Fellows & Residents

Free - Students

### **NON-NYP AFFILIATES**

\$95 - MD, DO, PhD

\$70 - RN, NP, PA

\$35 - Fellows & Residents

Free - Students

## How to Register

### **ONLINE:**

To register online or to make an online CREDIT CARD PAYMENT please visit: [www.ColumbiaSurgeryCME.org](http://www.ColumbiaSurgeryCME.org). For security purposes, credit card payments cannot be accepted in the mail or by phone.

### **BY MAIL:**

Complete the attached registration form and mail together with full payment, either check or money order made payable to Columbia University Department of Surgery/Breast CME. Checks must be in U.S. dollars drawn on a U.S. bank.

### **MAIL TO:**

Columbia University Irving Medical Center  
Department of Surgery, CME Office  
ATTN: Jessica Mead  
400 Kelby Street, 9th Floor  
Fort Lee, New Jersey 07024

# Registration

Please register me for the continuing medical education program entitled:

## Breast Cancer Management 2019 Wednesday, May 22, 2019

Space is limited, early registration is highly encouraged

### **NYP AFFILIATES**

\$75 - MD, DO, PhD

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Free - Fellows & Residents

Free - Students

### **NON-NYP AFFILIATES**

\$95 - MD, DO, PhD

\$70 - RN, NP, PA

\$35 - Fellows & Residents

Free - Students

Please print or type

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First Name	M.I.	Last Name	Degree(s)
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Company/Affiliation

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Address

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City	State	Zip
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Daytime Phone	Daytime Fax
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E-mail (required for confirmation purposes)

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Specialty

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Special Needs (specify accommodations needed)

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Attendee Signature	Date
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Registration is limited and will be handled on a first-come, first-served basis. Telephone registrations and/or cancellations cannot be accepted. Refund of registration fee less a \$25 administrative charge, will be made if written notice of cancellation is received by May 8, 2019. Unfortunately, no refunds can be made thereafter.

Columbia University Irving Medical Center  
Department of Surgery, CME Office  
400 Kelby Street, 9th Floor  
Fort Lee, New Jersey 07024

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Vivian and Seymour Milstein Family  
Heart Center  
New York City

**Register online:**  
**[www.ColumbiaSurgeryCME.org](http://www.ColumbiaSurgeryCME.org)**

**3.75 AMA PRA Category 1 Credits™**