



Harboring
Hearts

FALL BENEFIT

TUESDAY, SEPTEMBER 29TH

RECEPTION 6:30PM

CORE: CLUB
NEW YORK CITY

Supporting families battling heart disease and poverty

SPONSORSHIP OPPORTUNITIES

Honoring



CONSTANCE J. MILSTEIN

Principal & Co-Founder of
Ogden CAP Properties, LLC



HIROO TAKAYAMA, MD, PhD

Assistant Professor of Surgery, Cardiac Surgery
Surgical Director, Hypertrophic Cardiomyopathy
NewYork-Presbyterian Hospital/Columbia University
Medical Center

Benefit Chairs

ABBY ELBAUM

Principal, Ogden CAP Properties, LLC

CELESTE GUTH

Vice-Chairman of the Global Financial Institutions Group
Investment Banking Division
Goldman Sachs

AUSTIN HOFFMAN

Douglas Elliman

JOANNA MILSTEIN, PhD

ALLAN SCHWARTZ, MD

Seymour Milstein and Harold Ames Hatch Professor of Medicine
at Columbia University Medical Center
Chief, Division of Cardiology
Physician-in-Chief, Vivian and Seymour Milstein Family Heart Center
Vice Chair, Department of Medicine

CRAIG R. SMITH, MD

Johnson & Johnson Distinguished Professor
Valentine Mott Professor of Surgery
Chairman, Department of Surgery
College of Physicians & Surgeons of Columbia University
Surgeon-in-Chief, Seymour Milstein Family Heart Hospital
NewYork Presbyterian Hospital/Columbia University Medical Center

Harboring Hearts is a 501 (c)(3) public charity dedicated to providing affordable, short-term accommodations and other vital support for critically ill heart patients and families. We work closely with cardiology and transplant teams at NewYork-Presbyterian/Columbia University Medical Center, Mount Sinai Hospital, Montefiore Medical Center, and Lucile Packard Children's Hospital: Stanford. Through our Emergency Program, we provide targeted financial interventions that are tailored to meet the specific housing and other urgent needs of those we serve. We also organize educational and recreational programs in hospitals to cultivate community and encourage heart healthy living.



“Your services helped ease my conscience, and provided me with relief. It helped alleviate my stress with finances and helped me focus on my husband. Your help allowed me to make more trips to NYC so I could be by my husband’s bedside.”

- WIFE OF CARDIAC PATIENT

HEART OF GOLD

\$50,000+

15 TICKETS

- Recognition during podium speeches
- Tile/logo on Harboring Hearts website for one year as featured partner
- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement



HEART CHAMPION

\$25,000

12 TICKETS

- Recognition during podium speeches
- Tile/logo on Harboring Hearts website for one year as featured partner
- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement



HEART HERO

\$15,000

10 TICKETS

- Recognition during podium speeches
- Tile/logo on Harboring Hearts website for one year as featured partner
- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement



HEART GUARDIAN \$10,000

8 TICKETS

- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

PEACEFUL HEART \$5,000

5 TICKETS

- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

JOURNAL AD OPPORTUNITIES

BACK COVER: \$10,000 **FULL PAGE:** \$3500

INSIDE COVER: \$7,500 **HALF PAGE:** \$1500

QUARTER PAGE: \$500

SPECIFICATIONS FOR ADS:

Page Trim Size: 8.5 x 5.5. All pages are non-bleed. Please submit art as CMYK, high-res PDF or EPS at 300dpi with fonts outlined to events@harboringhearts.org by September 10, 2015.

TO SPONSOR OR PURCHASE YOUR TICKET ONLINE, VISIT
WWW.HARBORINGHEARTS.ORG

For additional sponsorship opportunities, please contact:
Michelle Javian, Co-founder
516.816.3893 | events@harboringhearts.org

