SYMPOSIUM

Patient Communication in the Digital Age: New Tools and Challenges for Healthcare

Date: Friday, May 8, 2015   Time: 8:45AM to 12:30PM
On-Site Registration 8:15am

P&S Alumni Auditorium • 650 West 168 Street, NYC

Register online: www.columbiasurgery.org/events
Contact: Trisha J. Hargaden • tjh2104@cumc.columbia.edu

SPEAKERS & LECTURE TOPICS

Communication Through Patient Portals – Peter Stetson, MD

Social Media in Medicine – James Lee, MD

Data Mining as the Voice of the Patient – Nicholas Tatonetti, PhD

The Advantages of Low-Tech: Patient-Physician Communication in the 21st Century
Calvin L. Chou, MD, PhD, FAACH

Patient Engagement Innovations – Helen Kotchoubey, MBA

Communication through Apps – Prashant Sinha, MD

Sponsored by Columbia University, Department of Surgery — Craig R. Smith, MD, Chair